Hanwha Techwin

Esther Kim

Note that this is before the rebrand from **Hanwha Techwin** to **Hanwha Vision**.

Design Process and Problems

Redesign

Home Page

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Home Page

The Home page is very important in order to grab the user's attention.

- What's the best way to rearrange the current **navigation**?

- What are some important sections we must include in the Home page?

- Are carousel images needed?

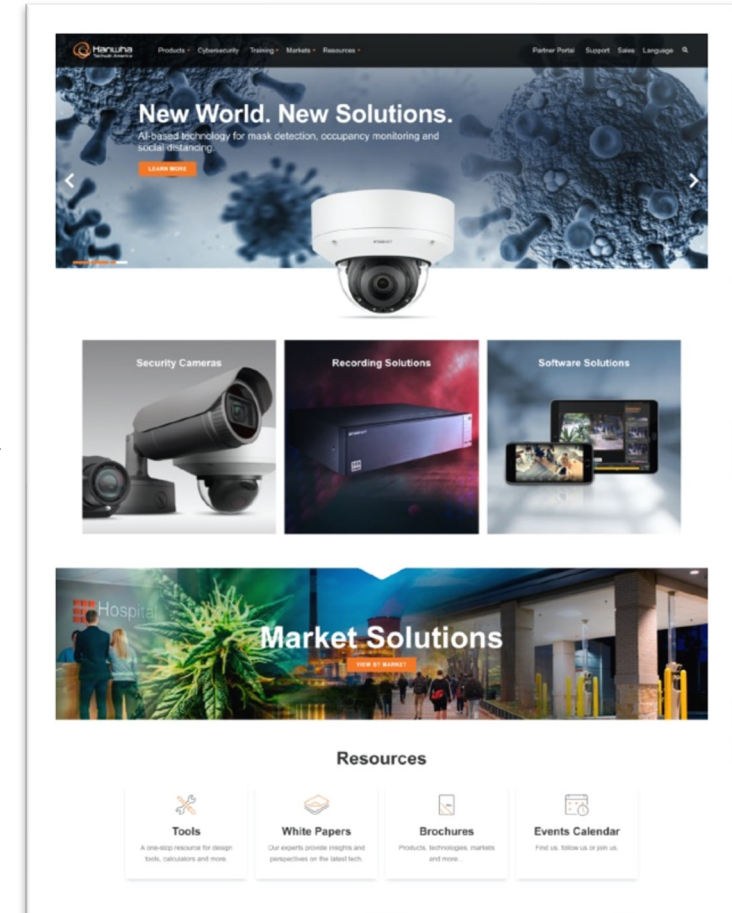- Is it that important to put "New Products" in the Home page?

We decided to work on the Home page last once we designed everything else along with the new navigation.

Home Page

Old to New version

We got rid of the New Products and focused on bringing what users search for the most in our Home Page. We also decided on full width to give it a more aesthetic professional feel.

Top Navigation

Old to New version

Top navigation rearrangement. We decided to keep most of the categories but rearranged it. Revamped the header color to make it pop out.
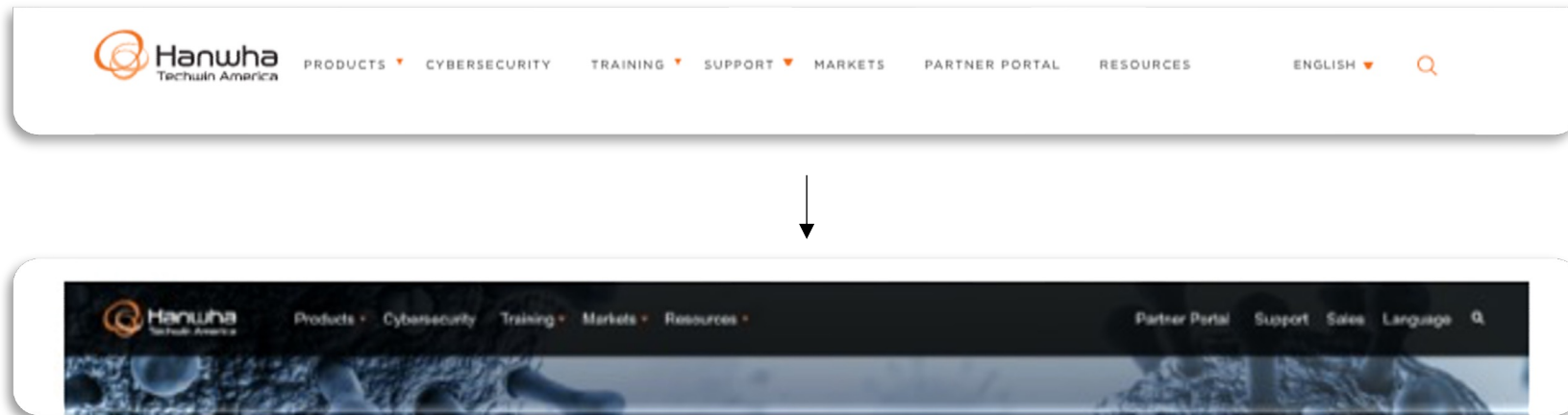
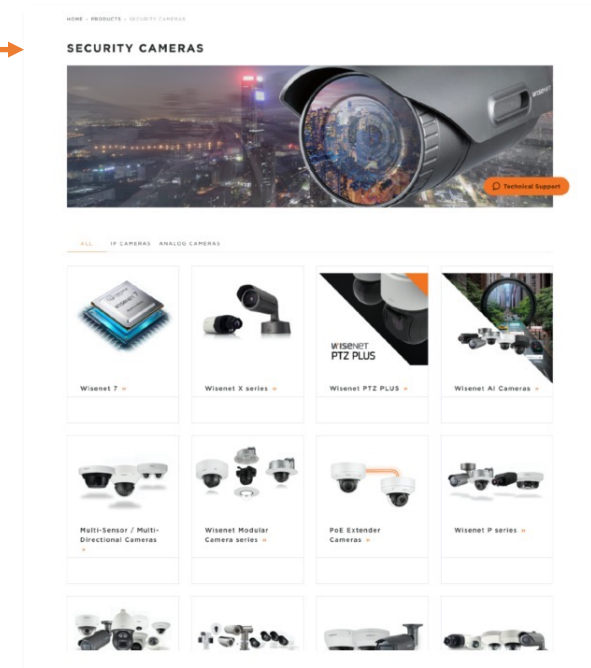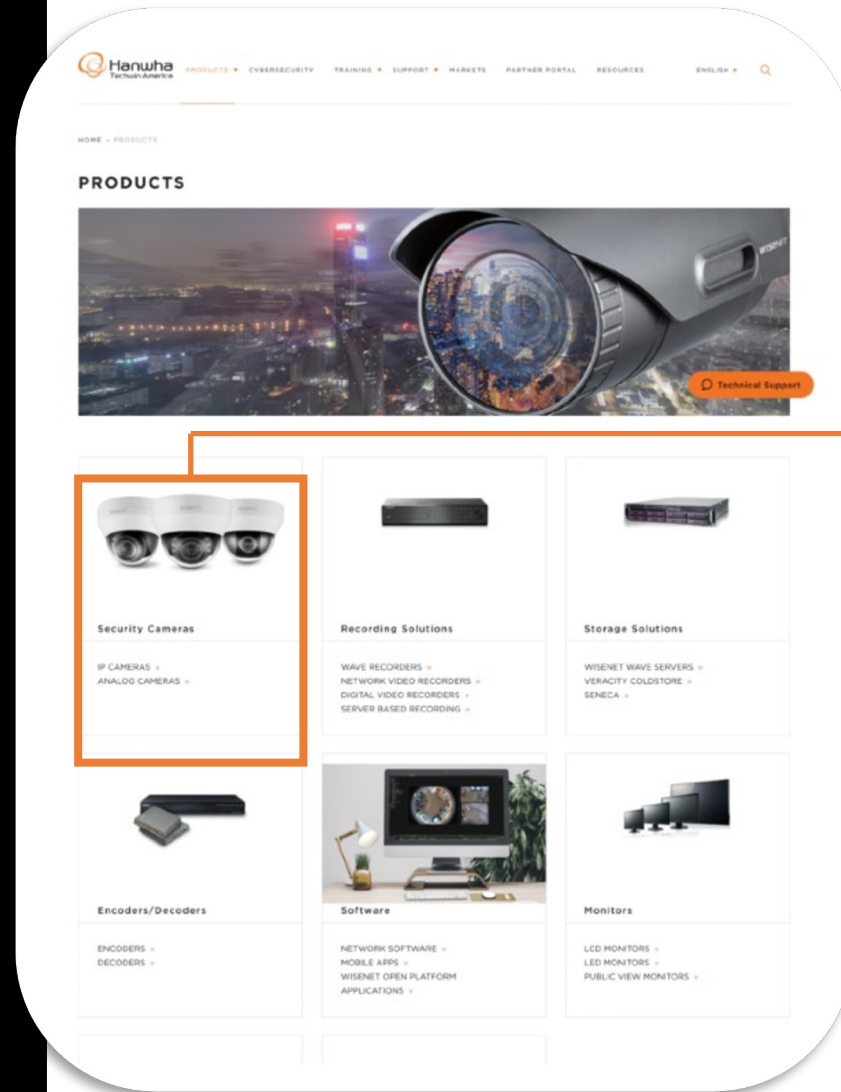Redesign

Product Page

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Product Page

The Product Page was not pleasing to look at.

We had to find a solution to make it simpler and to find the product they want with less clicks.

Product Page

Old to New version

We decided that "PRODUCTS" did not need its own page and decided to just have a drop-down menu where they can pick the subcategories. Images on the right show the revisions we made to the Security Cameras Page. We decided it's best to browse all the security cameras in here and you can search by filter.
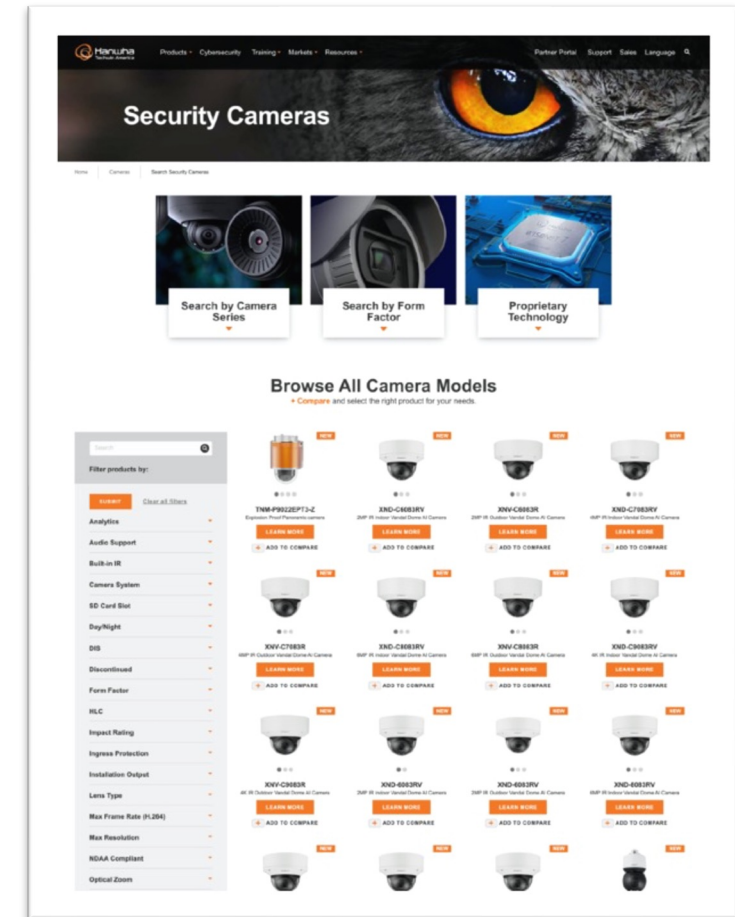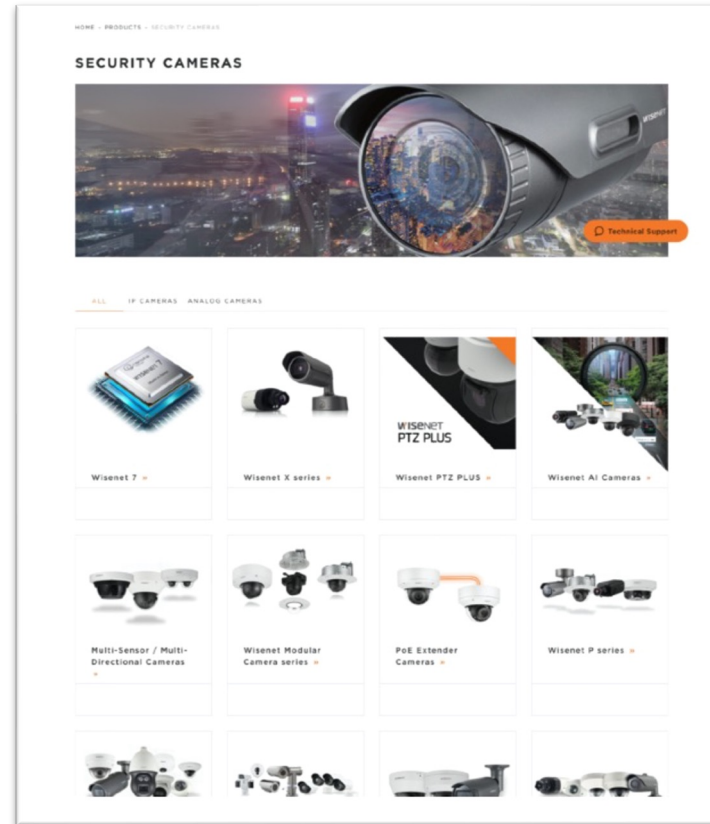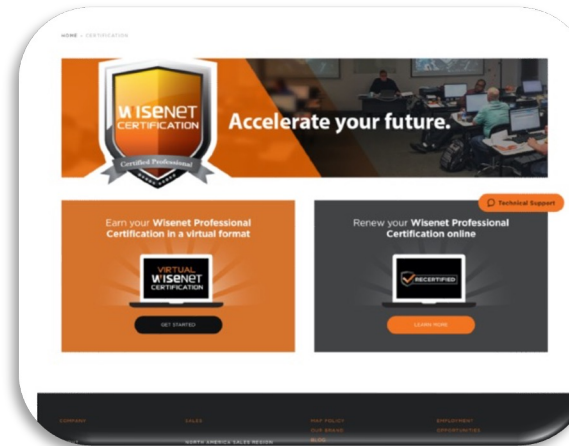
Redesign

Training Page
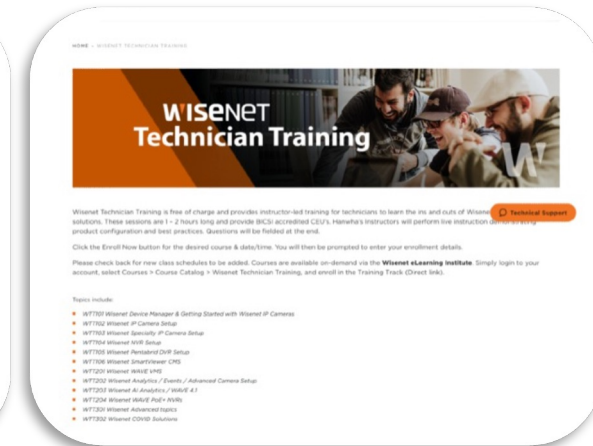
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Training Page

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We had a drop down for "TRAINING" on the top navigation where it would go to 4 different brackets under training.

We decided to keep those same dropdowns but change the design entirely.
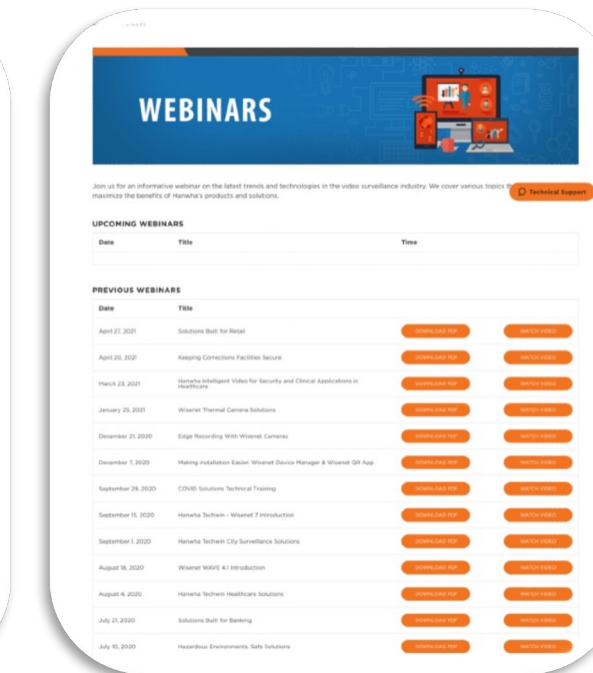
Wisenet Professional Certification
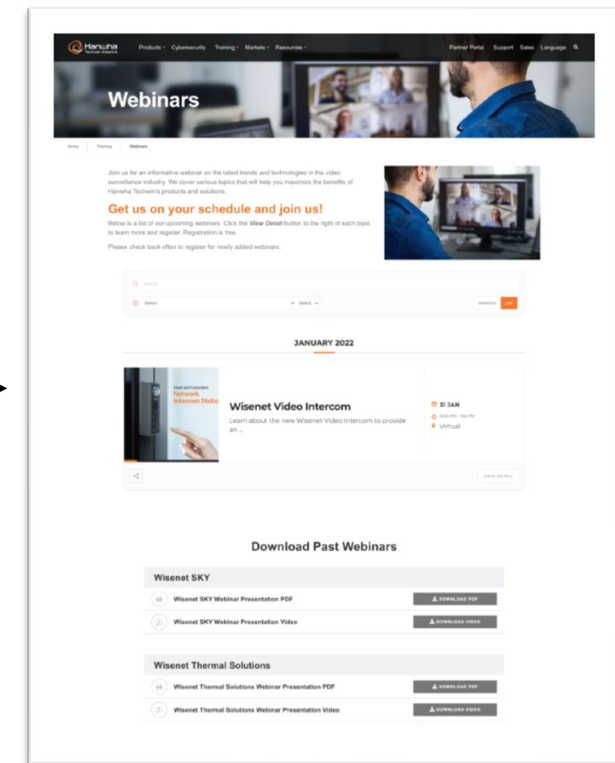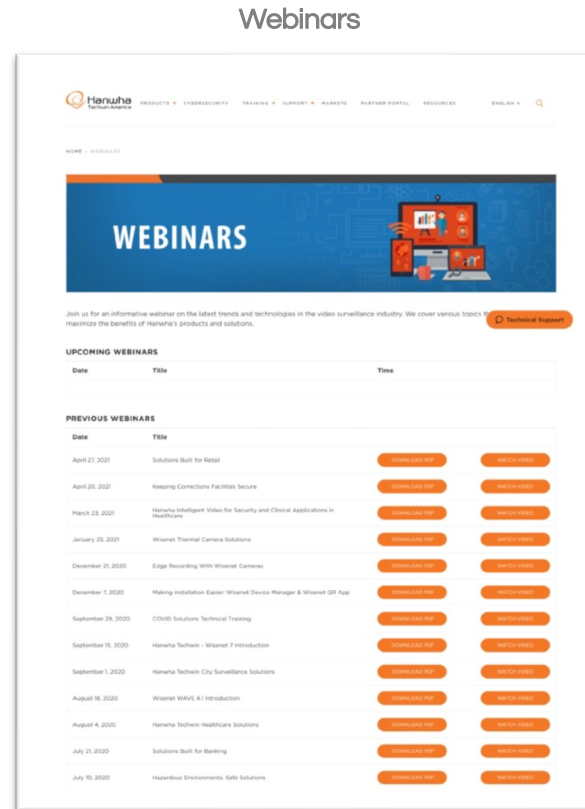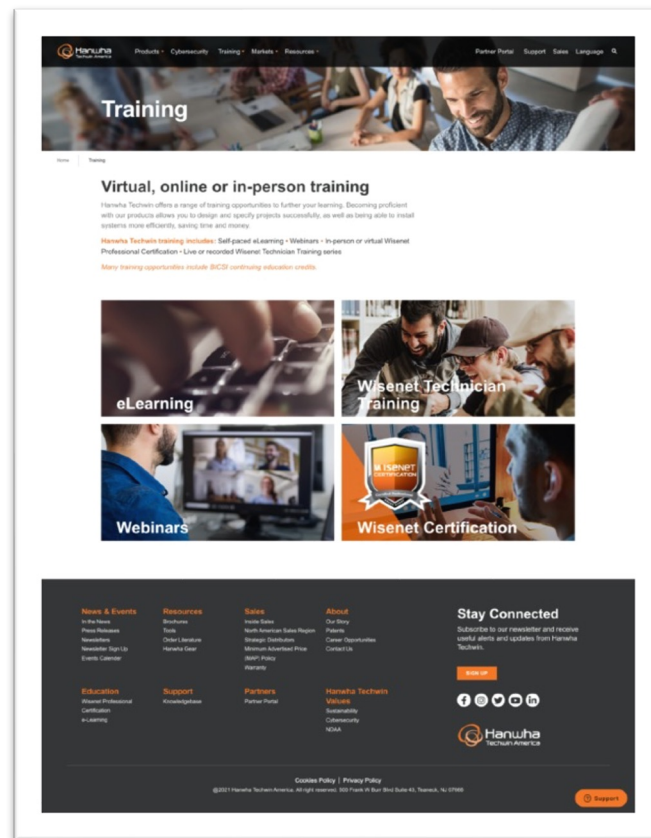
Wisenet Technician Training

e-Learning

Webinars

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Training Page

Old to New version

We made a main training page that shows all the four subcategories to choose from. We completely revamped the Webinars page so it's easier to find upcoming and past webinars.
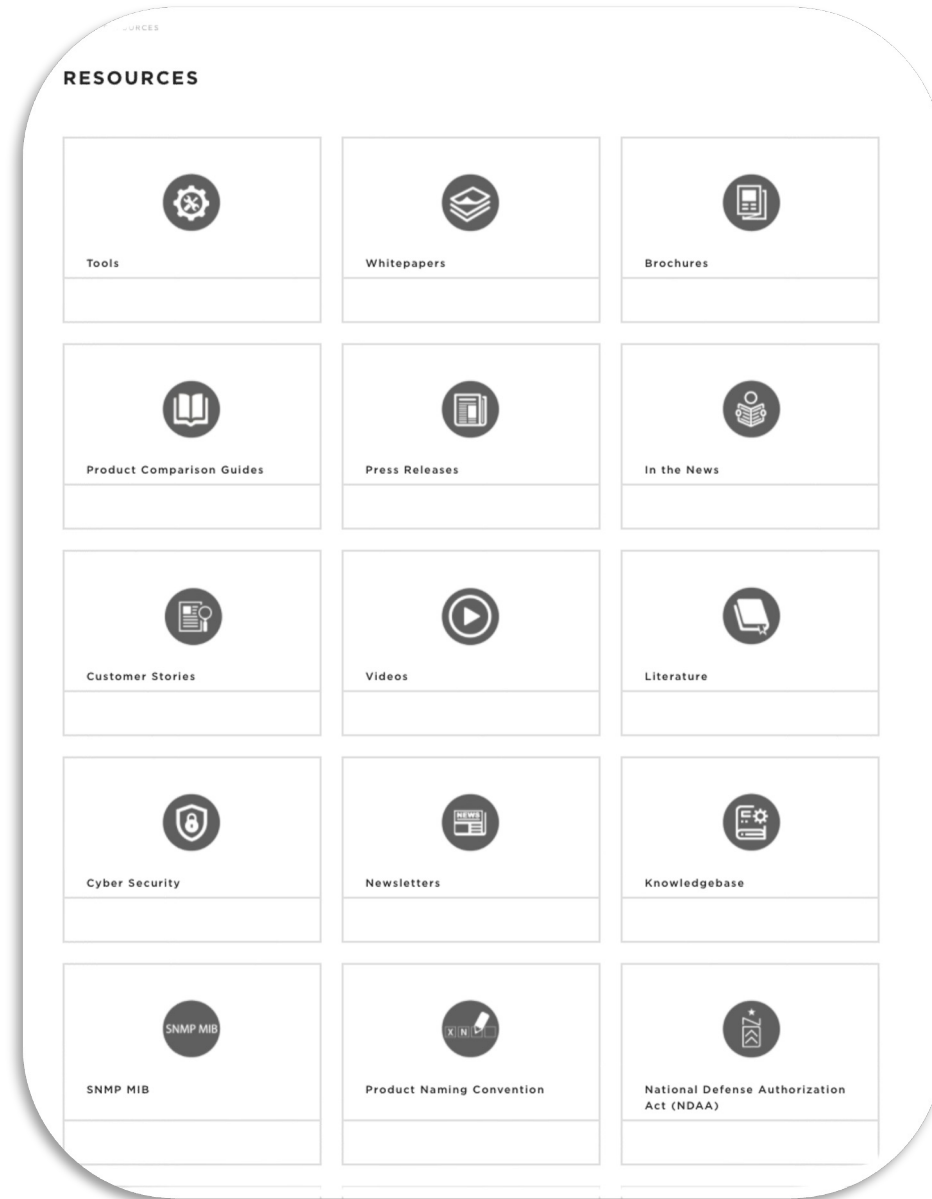
Webinars

Redesign

Resources Page

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Resources Page

The Resources Page was very unaesthetic and all over the place.

We had to find another way to organize it with a dropdown to other subcategories.

RESOURCES

Tools	Whitepapers	Brochures
Product Comparison Guides	Press Releases	In the News
Customer Stories	Videos	Literature
Cyber Security	Newsletters	Knowledgebase
SNMP MIB	Product Naming Convention	National Defense Authorization Act (NDAA)

Resources Page

Old to New version

We organized the Resources Page to make it easier to find and broke it up into different categories.

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Thank you

View Website